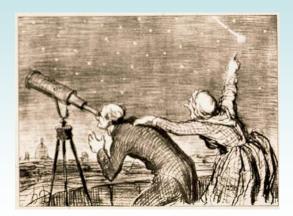
Application and Validation of Biomarkers → Use of Biomarkers



1

What I've heard

- Validation vs. Qualification analytical validation clinical qualification
- Biomarker → Genomic Test →
 Pharmacogenomic Test ~ must be clinically meaningful
- Bridging
 platform 1 → platform 2
 preclinical → clinical biomarkers

 Toxicogenomics: cost/benefit can we replace costly tox studies with less costly and much faster toxicogenomic studies?



3

What I've heard

- Increasing complexity of biomarkers:
 DME → Molecular Targets → Tissue Injury Model →
 Pattern Recognition ~ ideally: combine multiple markers
- Pattern recognition:

use of biomarkers in clinical setting done since many years (it's the physician's job) ~ longitudinal observations

use of new biomarkers (genomics, proteomics, others) as a snapshot represents patterns ~ but how can we recognize and use them

· Need for consortia:

validation (probable to known valid) of biomarkers is too complex for individual entity to perform, requires cross-validation

5

What I've heard

• Co-development:

rely more on drug development program to provide the evidence of clinical utility for tests ~ when?

New breed of artists: molecular pathologists

for example, today they recognize what tissue they have in front of them based on gene expression profiles ~ does it evolve into disease recognition, efficacy?

7

What I've heard

Move away from black & white

need to move away from extreme views and put genomics into perspective ~ for example, better define sensitivity and specificity of pharmacogenomic tests, justify incremental cost with clear benefit, i.e. <u>clinical utility</u> (Amplichip)

Biomarker performance is about risk management

quantitative risk models decision making redefining disease

9

What I've heard

 New statistical approaches will open up new ways to conduct clinical trials, for example:

1/2	0.4	All comers
1/2	0.1	Biomarker
1	0.5	

What I've heard - Wish List Sent to FDA

- New guidances
 - 1. Drug-Test Co-development
 - 2. Statistical Considerations
 - 3. Biomarker Qualification
- · List of genomic biomarkers on website

11

Different View ~ Business of Using Biomarkers: Herceptin®

Trial Design	With HER2 neu	Without
# of patients	470	2200
Response rate	50%	10%
Years of follow-up	1.6	10

- ➤ Savings in clinical trial costs ~ \$35 million
- ➤ Income from 8 year acceleration of product ~ \$2.5 billion
- ➤ Access to drug from acceleration ~ 120,000 patients

After Press and Seelig, Targeted Medicine 2004, New York, November 2004

New (Genomic) Biomarkers: Modesty – Realism – Robust Optimism



13

www.fda.gov/cder/genomics